**1. About You**

How old is your company?

Where is your company located?

What are you looking for to take your project / company to the next level?

**2. Category in which you are applying**

Proof of Concept

Design and Development

Successful Commercialisation

**3. Overview**

Project title and brief description

Main point of contact – please include email and phone number

**4. Innovation & Promotion**

How does this application demonstrate innovation?

Has the product previously been promoted via other means? Events, Press etc.

**5. Structure & Content**

Objective

Methods

Results

Summary/Conclusion

**6.** **Product photo(s)**

Please attach product’s photo to your application, along with any other supporting documents (if applicable)

Send the completed document to Tara Dougal via tara.dougal@ubm.com and name the email "Medtec Start-Up Academy Application".